



Care At Work Summit

Strengthening Resilience, Elevating Care, Transforming Workplaces

New York | OCTOBER 26, 2023 | 9am - 5pm

+ Retreat on Friday,
October 27, 2023

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Care At Work

2023 MH WORKLIFE SUMMIT | OCT 26 | New York

Strengthening Resilience, Elevating Care, Transforming Workplaces



Discover full conference details at mhworlfe.com/careatwork



Welcome to the Care At Work Summit: Strengthening Resilience, Elevating Care, Transforming Workplaces. This groundbreaking event is designed to bring together employers, employees, brand partners, and family technology (FamTech) partners to foster a new era of resilience, inclusivity, and care in the workplace.

Our aim is to offer a platform that addresses critical topics impacting today's workplace: productivity, flexibility, caregiving, renewal and restoration, family leave, and inclusive leadership. As a participant, you'll have the opportunity to learn from industry experts, engage in meaningful dialogue, and discover innovative solutions that are shaping the future of work-life balance.

The Summit provides a unique opportunity to network with industry giants, startups, and small to medium-sized businesses (SMBs). Discover leading-edge FamTech solutions, gain invaluable insights from panel discussions, and connect with other professionals who are equally dedicated to transforming the workplace into a more caring and supportive environment.

Whether you're an employer seeking strategies to foster a caring workplace, an employee balancing work and caregiving responsibilities, or a brand/FamTech partner looking to engage with a receptive audience, the Care At Work Summit has something for you. Join us in redefining what it means to care at work."

Summit Objectives

1. Promote Inclusive Leadership: Showcase successful leadership models that foster a caring and inclusive work environment.
2. Elevate Caregiving: Highlight the importance of supporting employee caregivers and strategies for doing so effectively.
3. Drive Productivity: Explore the connection between care, well-being, and productivity, showcasing best practices for improving all three.
4. Emphasize Flexibility: Discuss strategies for implementing flexible work policies that cater to the needs of diverse employees.
5. Advocate for Family Leave: Encourage a wider acceptance and implementation of comprehensive family leave policies.
6. Showcase FamTech Solutions: Present innovative technology solutions designed to support working parents and caregivers.
7. Strengthen Resilience: Highlight the importance of building resilience and provide tools and strategies to do so in the workplace.
8. Support Employee Resource Groups: Share effective strategies for nurturing and supporting Employee Resource Groups (ERGs).
9. Highlight SMBs and Startups: Showcase how smaller businesses and startups are innovating in creating balanced workplaces.
10. Foster Networking: Provide opportunities for attendees to connect, collaborate, and learn from one another, fostering a community dedicated to caring workplaces.

Join us at the Care At Work Summit to be a part of this transformative movement. Together, we can create workplaces where care and productivity go hand in hand.



What To Expect



5000+ Attendees

With an expected attendance of 500+ In-person and another 4500+ digitally, we look forward to welcoming attendees from every walk of life.



Insightful Panels & Keynotes

Gain valuable insights from panel discussions and talks delivered by industry experts focusing on productivity, flexibility, caregiving, renewal and restoration, and family leave.



Expo

Explore our exhibition area showcasing a multitude of resources, tech solutions, and services aimed at balancing work, caregiving, and life.

Industry Giants

Meet representatives from Fortune 100 companies, learn about their innovative strategies and practices in cultivating a caring and inclusive work culture.

Startups / SMBS

Discover how small-to-medium businesses and startups are redefining the norms of a balanced workplace.

FamTech Partners

Discover innovative technology solutions designed to support working parents and caregivers.

HR, DEI, ESG + ERG Leaders

Understand how to better support your ERGs and foster a thriving, inclusive community.

Parents & Employee Caregivers

Engage with working parents and caregivers, understand their challenges, and explore possible solutions to better support them at work.

Brand Partners

Meet top brands in the parenting, caregiving, workplace solutions and more who are eager to see employees succeed at home and at work.

Welcome Reception

We look forward to welcoming you to New York amongst other leaders, professionals, parents, and organizations who are leading the conversation around work-life care.

Caring Workplaces Award

Learn from organizations who are pioneering employee well-being solutions that strengthens their workforce, and drives productivity and resilience.

Caring Leaders Award

Learn from leaders who have successfully implemented inclusive and empathetic leadership models in their organizations.



Core Programming

Each topic aims to provide insights, spark discussions, and inspire changes that will lead to more caring, inclusive, and productive workplaces.

Productivity

Explore how fostering a caring and inclusive work environment can drive productivity. We'll delve into strategies that focus on the well-being of employees, promoting a healthy work-life balance that boosts efficiency and reduces burnout.

Flexibility

Investigate the critical role of flexible work policies in modern workplaces. We'll delve into best practices for implementing flexible hours, remote work, and other policies that accommodate diverse employee needs.

Caregiving

This topic focuses on the dual roles many employees shoulder as professionals and caregivers. We'll discuss how employers can support these employees, acknowledging their unique challenges and offering solutions for a more harmonious balance.

Rest, Renewal & Restoration

Dive into the crucial role of downtime in maintaining a healthy workforce. We'll discuss the science behind rest and rejuvenation, highlighting practical strategies for companies to foster a culture that values work-life balance.

Work/Care Infrastructure

Discover the systems that organizations can put in place to support a balance between work and care responsibilities. We'll explore on-site childcare, partnerships with caregiving services, and more.

Workplace Leadership

Learn about the key leadership traits needed to create caring, inclusive workplaces. This topic will cover empathy, active listening, and other soft skills, as well as strategic decision-making around policies that affect employee well-being.

Family Leave, Return-To-Work

Discuss the importance of comprehensive family leave policies and supportive return-to-work programs. We'll look at successful case studies and offer practical tips for implementation.

Employee Resource Groups

Understand the role of ERGs in creating inclusive and supportive workplaces. We'll share strategies for fostering active, effective ERGs that can provide valuable insights to leadership.

Family / Tech Solutions

Explore cutting-edge technology designed to support working parents and caregivers. From apps that help manage caregiving tasks to platforms that connect families with resources, we'll look at how tech is changing the game.

Policy Advocacy

Learn about the role of businesses in advocating for employees in the broader community. This could include lobbying for policies that support work-life balance, participating in local events, or partnering with other organizations for employee support.

Caregiving Finance

Dive into the financial implications of caregiving. We'll cover employer-sponsored benefits and other financial support systems that can relieve the monetary stress often associated with caregiving.

Stress, Burnout & Mental Health

Delve into the mental health challenges that can arise from juggling work and caregiving responsibilities. We'll offer strategies for recognizing signs of burnout and stress, and discuss how employers can create mental health support systems in the workplace.

What About The Retreat

The Resilience Retreat: Renewing Work-Life Energies

Step into the Resilience Retreat, a distinctive offsite experience designed to bolster resilience, enhance productivity, and prioritize wellbeing, all in a relaxing, restorative setting. This post-summit retreat is more than a pause; it's an investment in the health and vitality of your team.

Building on the momentum from the Care At Work Summit, our retreat offers the perfect blend of relaxation and purposeful activities. It provides an opportunity for individuals and teams to reflect on key takeaways from the summit, and explore how these insights can be implemented in their own work and life contexts.

Attendees will engage in wellness activities designed to restore both the body and mind, facilitated discussions aimed at consolidating learning, and informal networking opportunities to deepen connections made during the summit. All these elements work in synergy to create a holistic wellness experience that directly impacts workplace productivity and resilience.

The optional overnight stay offers an extended immersion into tranquility, allowing attendees to wake up refreshed and revitalized, ready to bring their best selves back to their workplaces.

Organizations investing in this retreat can expect a team that returns not only rejuvenated but also equipped with strategies to maintain resilience and productivity while balancing work and life. Let's continue the conversation about care at work in an environment that truly embodies it.



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Retreat Objectives

The Resilience Retreat: Renewing Work-Life Energies

- **Boosting Resilience:** Equip attendees with strategies and practices to build resilience, ensuring they can effectively cope with workplace demands.
- **Enhancing Productivity:** Foster an environment for attendees to gain insights into maintaining high productivity levels without compromising their wellness, helping them strike a healthy work-life balance.
- **Centering Wellness & Wellbeing:** Prioritize holistic wellbeing through activities that restore the body, mind, and spirit. Empower attendees to integrate self-care practices into their daily routines, benefiting both their personal lives and workplaces.
- **Deepening Social Connections:** Facilitate opportunities for attendees to strengthen relationships formed during the summit, fostering a supportive network that extends into the workplace.
- **Rest and Rejuvenation:** Provide an atmosphere for attendees to rest and rejuvenate after the intensive learning and networking of the summit, returning to work refreshed and revitalized.
- **Encouraging Reflection:** Create the space for attendees to reflect on their summit learnings and strategize how these insights can be implemented in their own work and life contexts.
- **Incorporating Nature:** Utilize the calming effect of the outdoors to enhance the relaxing and restorative nature of the retreat, nurturing a deeper sense of peace and balance.
- **Continued Learning:** Offer relaxed, informal learning opportunities related to care in the workplace, work-life balance, and personal well-being, fortifying the impact of the summit.
- **Fostering a Sense of Community:** Encourage a sense of community among attendees that extends beyond the retreat, promoting a supportive and collaborative work culture.
- **Inspiring Organizational Change:** Inspire attendees to become advocates for positive change in their respective organizations, bringing back insights, practices, and an enhanced sense of wellbeing to influence workplace culture positively.

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Past Speakers

NYC | Detroit | Globally

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Dr. Becky K.
Founder, Good Inside



Chris Hyams
CEO, Indeed



Prof. Emily Oster
Author & Economist



Dr. C Nicole Mason
NonProfit Leader



Brian Little
VP, Human Resources,
Intel Corporation



Gayatri Agnew
Senior Director, Walmart



Eve Rodsky
Author & Economist



Reshma Saujani
Founder, Girls Who Code
+ Moms First US



Christine M. Carter
Content Director



SJ Sacchetti
Chief Business Officer, Cleo



Jack Mardock
Co-Founder, Oyster



Jocelyn Benson
Secretary Of State, MI



Karsten Vagner
Head Of People,
Define Ventures



Sarah Hardy
Co-Founder & COO,
Bobbie



Kacy Fleming
Head, Global Well-being
Takeda Pharmaceuticals



Sascha Mayer
Co-Founder & CXO,
Mamava



Natalie Mayslich
President, Care.com



Nicole Centeno
CEO, Splendid Spoon



Adeline Azrack
Managing Director,
Fondation Chanel



Halle Tecco
Founder Rock Health,
Natalist, EVP at Everly Well



Brenda G. Price
Associate State Director
AARP, Michigan



Sarah Dorsett
CEO, Nanit



Ai-Jen Poo
Co-Founder, Caring Across



Portia Mount
CMO, Topcoder



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Editor-In-Chief



Charles Bonello
CEO, Vivvi



Brigid Schulte
New America Lab



Joan Nguyen
CEO, Bumo Care



Celinda F. Appleby
Global Director of Talent, Visa



Bolanle Williams-Olley
CFO, Mancini Duffy



Brian Anderson
Co-Founder,
Fathering Together



Meaghan Murphy
Editor, Women's Mag



Anna Steffeny
Executive Director, Famtech



Nikki Beck Kamkar
Principal, M& A, Deloitte



Melinda Garrett
Asst VP, Childcare
Innovation Lab, NYCEDC



Sarah M. LaFleur
Founder & CEO, M.M.LaFleur



Courtney Leimkuhler
SpringBank Collective



Julie Wroblewski
Partner, Magnify VC



Sara Mauskopf
CEO, Winnie



Dr. Tana M. Session
DEI Strategist



Helen Egger, MD
CMO, Little Otter



Patrice Martin
Co-Founder, The Holding Co.



Michael Perry
CEO, Maple



Kaleanna Quibell
VP, Wellbeing & Partnerships
Sequoia Group Consulting



Michael Leavey
Benefits Leader
Formerly, American Express



Abbey Carlton
VP, Social Impact
Indeed



Massella Dukuly
Workplace Strategies,
Charter



Sponsorship Opportunities

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Sponsorship Levels

PRESENTING PARTNER

- Exclusivity amongst your top 3 competitors
- Logo on event website
- Logo and marketing materials at event
- Keynote Speaking Opportunity
- 10 In-Person Tickets
- Provide promotional material to all attendees
- Exclusive Invitation To Pre-Event Cocktail Reception w. Sponsors & Employers
- Receive email address of all attendees who opt In
- One email newsletter announcing sponsorship
- Opportunity to have program involvement at Care At Work Summit
- One collaborative article published on mhworklife.com
- One podcast feature
- Inclusion In the MH web app
- Social media + marketing
- Unlimited virtual registration
- Unlimited Use of Care At Work Logo for winning companies

\$50,000

SILVER PARTNER

- Logo on event website
- Logo and marketing materials at event
- 5 In-person Tickets
- Panel Speaking Opportunity
- Opportunity to have program involvement at Care At Work Summit
- Provide promotional material to all attendees
- Receive email address of all attendees who opt In
- Social media + marketing
- Unlimited virtual registration
- Unlimited Use of Care At Work Logo for winning companies

\$25,000

ERGs, BRGs, Employer-Sponsored Attendees

- 10 In-Person Ticket
- Exclusive Invitation To Pre-Event Cocktail Reception w. Sponsors & Employers
- Access To MH WorkLife Dashboard For up to 20 employees.
- Company Logo on Website
- Opportunity to speak on ERG Roundtable

\$5,000

Retreat - Oct 27

- 1 Ticket To Attend The Retreat
- Company logo on retreat tote bag
- Include company swag In retreat bag
- Social media and Marketing

\$5,000

GOLD PARTNER

- Logo on event website
- Logo and marketing materials at event
- Panel Speaking Opportunity
- 7 In-Person Tickets
- Exclusive Invitation To Pre-Event Cocktail Reception w. Sponsors & Employers
- Provide promotional material to all attendees
- Receive email address of all attendees who opt In
- One email newsletter announcing sponsorship
- Opportunity to have program involvement at Care At Work Summit
- Social media + marketing
- Inclusion In the MH web app
- Unlimited virtual registration
- Unlimited Use of Care At Work Logo for winning companies

\$35,000

STARTUPS / FAMTECH

- Logo and marketing materials at event
- 2 In-person Tickets
- Opportunity to speak on Care Solutions Roundtable
- Exclusive Invitation To Pre-Event Cocktail Reception w. Sponsors & Employers
- Provide promotional material to all attendees
- Social media + marketing
- Unlimited virtual registration
- Introduction to strategic partners

\$10,000

STRATEGIC PARTNERSHIP

- Logo and marketing materials at event
- 5 In-person Tickets
- Provide promotional material to all attendees
- Social media + marketing
- Unlimited virtual registration

\$5,000

Retreat - Oct 27

- Include company product / swag In retreat bag

\$2,500



Ticket Pricing

Care At Work Summit

- In-Person - \$499 | Table of 10 - \$4000 | Digital - \$199 | by July 15, 2023
- In-Person - \$599 | Table of 10 - \$5000 | Digital - \$299 | by August 15, 2023
- In-Person - \$699 | Table of 10 - \$6000 | Digital - \$399 | by September 15 2023
- In-Person - \$699 | Table of 10 - \$6000 | Digital - \$399 | Full Priced Ticket

The Resilience Retreat

- In Person - \$1000 | by August 15, 2023
- In-Person - \$1200 | Full Priced Ticket

Past Sponsors

